

Privacy Risk Assessment

In today's highly sensitive business environment, every organization is holding some level of risk in their data **Personal information** in unsecured environments, **highly sensitive corporate information** leaving the building on laptops; these are not just potentially expensive breaches of the General Data Protection Regulation, but it could be a very embarrassing headline in the national newspaper that costs a loss in customer confidence and market capitalization

FileFacets can report on what documents you hold and where they reside. We assign a risk profile to each document type including whether it contains Personally Identifiable Information (PII). This information is presented in a management dashboard.

Know your data and mitigate risk

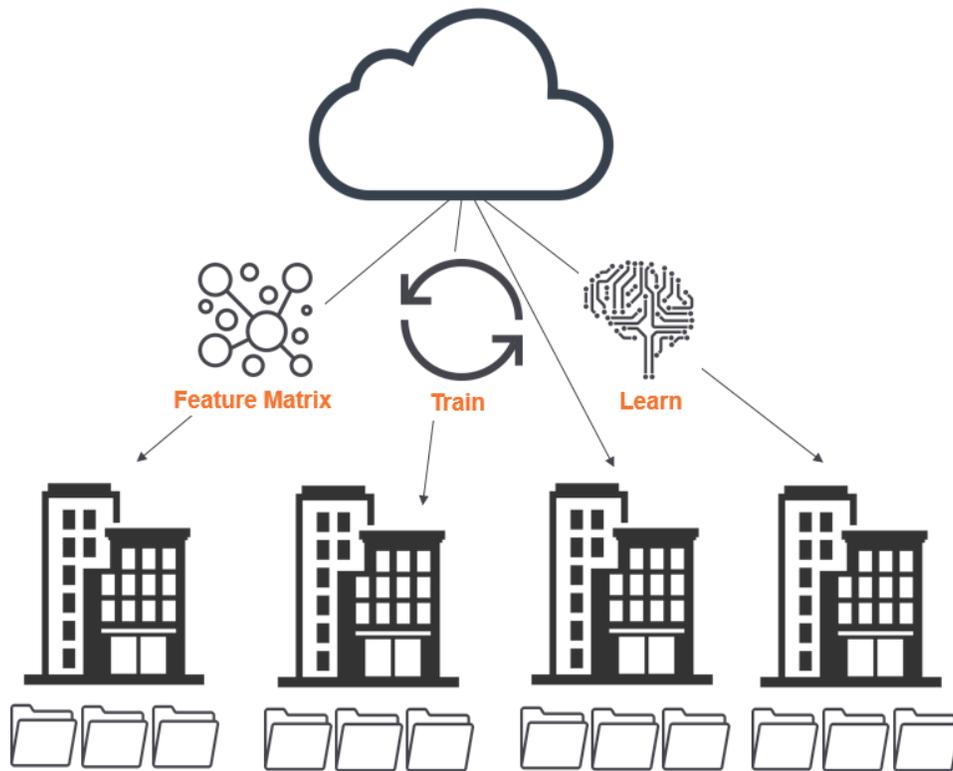
- Understand the risk you are managing at a glance
- Have the information you need to manage that risk and modify policies and procedures to reduce the risk in the future
- Ensure that you know where sensitive information is located in the event of a breach



Knowing your data is no longer an option. FileFacets' automated discovery and Document Type ID is guaranteed to be more accurate and will save thousands in manual searches, data mapping exercises and reporting costs.

Better Algorithms. More Data.

When describing big data and artificial intelligence, Google's Peter Novig famously stated, "We don't have better algorithms, we just have more data". The team of data scientists at FileFacets have created an amazing set of algorithms but the real power is that it is in the cloud. The world is our training set because with every data scan that is added to our Feature Matrix, the better we refine the definition of a document type. This cumulative learning, combined with our highly distributed process, means that more people and more applications can benefit from the power of Machine Learning and AI.



FileFacets securely indexes content where it resides rather than moving it to the cloud for processing. Inside your firewall, FileFacets builds a full-text index of all content in **cloud networks, file shares, Microsoft Exchange, Enterprise Content Management systems, desktops** and **laptops**. Document Features are then identified, hashed and encrypted before being beamed to our Feature Matrix in Microsoft Azure. The Feature Matrix is then used to build a Document Type Prediction Model, specific to each customer.

That's Powerful!